



Universal African Festival Program Booklet Ad Guidelines: Do not staple or paper clip original artwork or photos. You can either give your completed ad form to a UAF committee member or email it to universalafricanfestival@gmail.com. If you submit hardcopy photos, please provide original photos – NOT a copy. If you have the **jpg** or **pdf** of a photo, logo, graphic, or a digital version of your ad, you may email it to universalafricanfestival@gmail.com. Ads must be typed or **printed CLEARLY.**

You may email or attach your business card however, the card may not size correctly and may require typesetting so it may not render exactly as your hard copy card. Business cards and photos should NOT BE STAPLED.

Business cards: We can provide design assistance from your business card and will do our best to scan your images and logo.

Personal photos: please provide with order form; copyrighted professional photos cannot be scanned without permission of the photographer!

If material must be scanned:

- Provide high quality image on high quality paper
- Do not fold, staple or use paper clips
- Do not write on materials to be scanned, make notes on an extra copy
- Provide crisp black & white copy of your logo, no foil stamping
- Magazine and newspaper ads do not scan well
- Enclose material in envelope large enough that item is not folded and provide protection from bending

****Any materials mailed can only be returned with a self-address stamped envelope.***

Program Booklet Ad Order Form



**Black and White Ads Only*

_____ Half Page - \$50.00

_____ Full Page - \$100.00

_____ Add a Photo – Additional \$10.00

_____ Patron Listing - \$5.00 (for one name)

Contact Information: _____

Name: _____

Company/Organization/Club: _____

Address _____

City, State, Zip _____

Email _____

Make Checks payable to **Universal African Festival** and mail to:

Universal African Festival
PO Box 1122
Neptune, NJ 07754

Ads are due no later than May 27, 2022.

General information for Program Booklet ads;
BiBi Bennett – 732-508-7037



ADVERTISERS: Please attach a **business card** or **type/print** information exactly as you want it to appear in the program booklet.